



Media Kit

The **world's easiest**
background checks



Certn Fast Facts

Certn stands for something **bigger than background screening**. We're creating a world where you don't have to settle and can hire anyone, anywhere.

Background checks don't have to be a pain. Certn makes them faster, easier, and way less chaotic—for *everyone* involved. With lightning-fast turnaround times, intuitive tech, and real human support if you need it, we help teams hire faster, stay compliant, and keep top talent from slipping through the cracks.

Trusted by over 20,000 teams, from scrappy startups to global giants, Certn is revolutionizing the screening experience with candidate-first tools, full-spectrum global coverage, and automation that actually works.

Founded in 2016, Certn is backed by over US\$150M in venture capital, including Deloitte Ventures and Export Development Canada, and has been named one of Deloitte Canada's Fast 50™ for three years running.

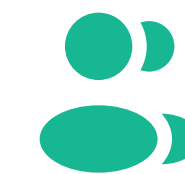
Company Facts



>2M Checks
Annually



Offices in **Canada, Australia,** and the **United Kingdom**



>400 staff
across 13
countries



SOC 2-, SOC 3-
& ISO-Certified



> 3,100 five-star
reviews on G2.,
Capterra, and
ProductReview

★ Awards & Recognition



Canada's Top Growing
Companies, 2023, 2021



LinkedIn Top Start-
Up, 2022

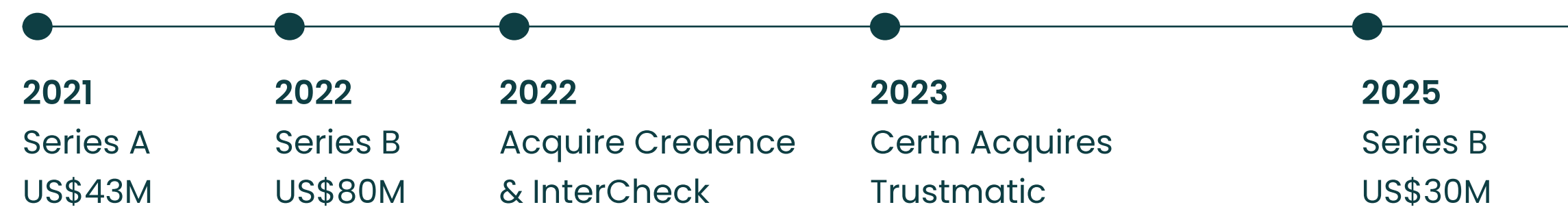


Deloitte Fast 50™ & Fast 500™,
2025, 2024, 2023

Users

Trusted by 20,000 teams including brands like: WestJet, Deloitte, Shopify, and Tesla.

Funding & Growth Timeline



Investors

Certn is backed by >\$150M in
funding including by:



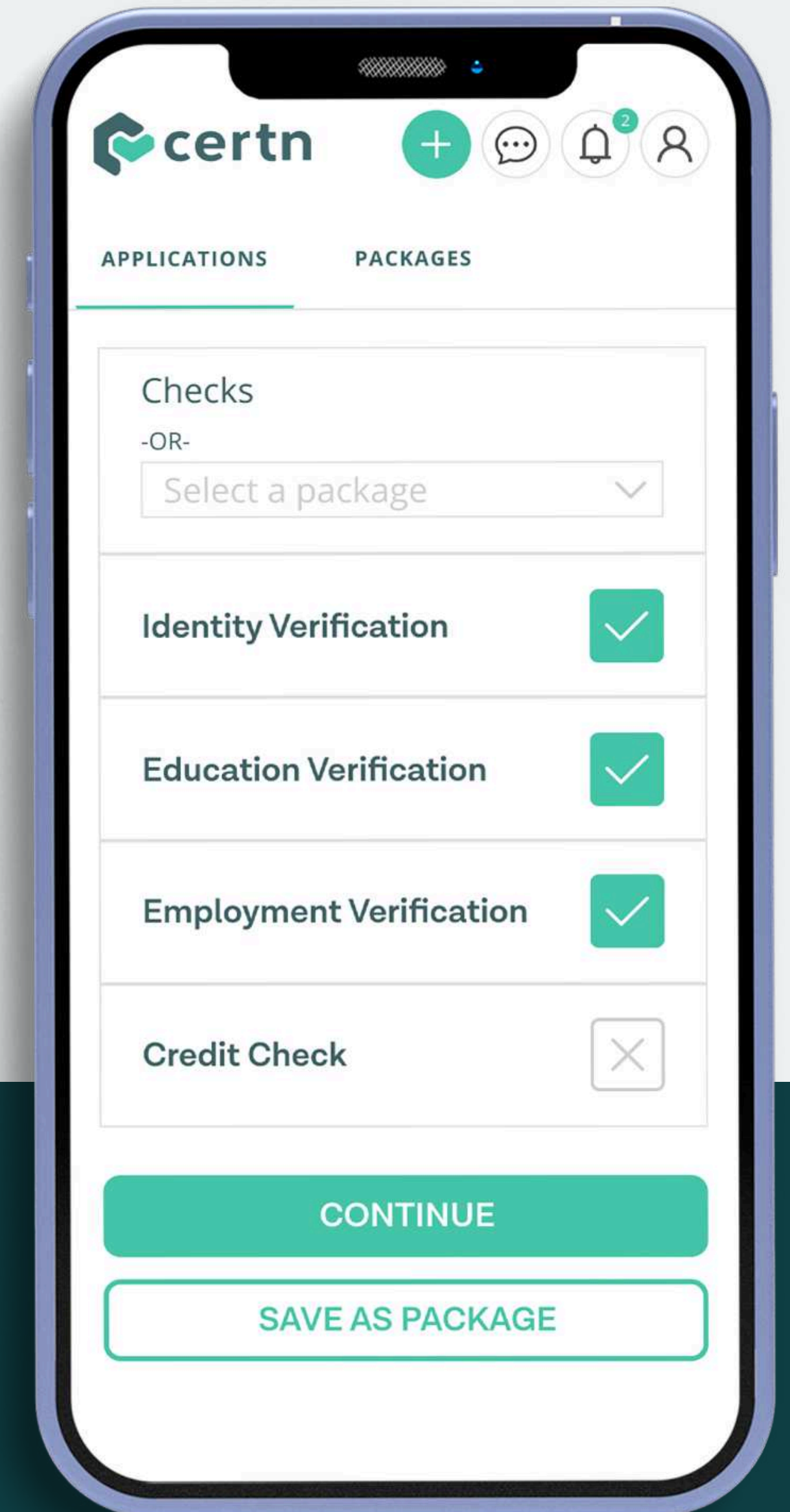
#1-Rated Easiest to Use

Products & Services

<u>Criminal Record Checks</u> <div></div>	<div>✓</div>	<u>Employment Verification</u> <div></div>	<div>✓</div>
<u>Identity Verification</u> <div></div>	<div>✓</div>	<u>Education Verification</u> <div></div>	<div>✓</div>
<u>Credit Check</u> <div></div>	<div>✓</div>	<u>Credential Verification</u> <div></div>	<div>✓</div>
<u>Social Media Screening</u> <div></div>	<div>✓</div>	<u>Reference Checks</u> <div></div>	<div>✓</div>

How it works:

- 1** Select the check you want to run from the global menu or your saved "Packages"
- 2** Click "Send" to invite someone to start screening via a secure link
- 3** The person receives a **secure email**—they consent, scan their ID, and take a selfie



Story of Certn

Andrew McLeod, Evan Dalton, and Owen Madrick came up with Certn in 2016. By 2018, Certn had launched a tenant background screening product for landlords and property managers.

One year later in 2019, Certn started offering online criminal records checks for employers and others.



The Certn name is rooted in our **commitment to building trust**. At the centre of our hexagon logo, which represents Certn's secure technology, sits a heart to symbolize that people and clients are at the core. The mark is mathematically crafted to reflect the precision of the work we do.



2016

The idea for Certn is born!



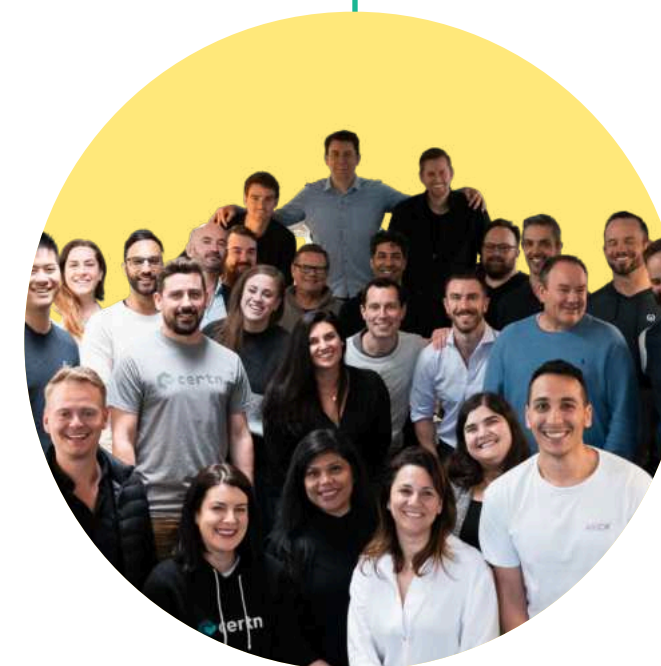
2018

Tenant screening for landlords and property managers is available



2019

Online criminal record checks are available, too



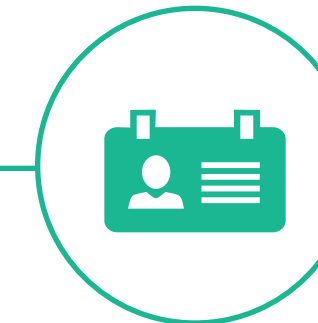
2021

\$43M in Series A funding to expand the types of online checks



2022

Certn acquires Credence Background Screening & InterCheck; \$80M in Series B funding to scale globally



2023

Certn acquires Trustmatic to enhance ID verification



2025

Certn announces \$30M more in Series B funding

Brand Guidelines

Logo



Typography

Primary

Poppins

Aa Bb Cc Dd Ee Ff Gg
1 2 3 4 5 6 7 8 9 0

Secondary

Playfair Display

Aa Bb Cc Dd Ee Ff Gg
1 2 3 4 5 6 7 8 9 0

Graphic Assets



Colour

Primary

Certn Aqua #1BB793	Certn Moss #0F3F44	Brilliant White #FFFFFF
R 26 B 183 G 147	R 15 B 63 G 68	R 255 B 255 G 255
C 75% M 0% Y 56% K 0%	C 91% M 58% Y 58% K 47%	C 0% M 0% Y 0% K 0%

Accents

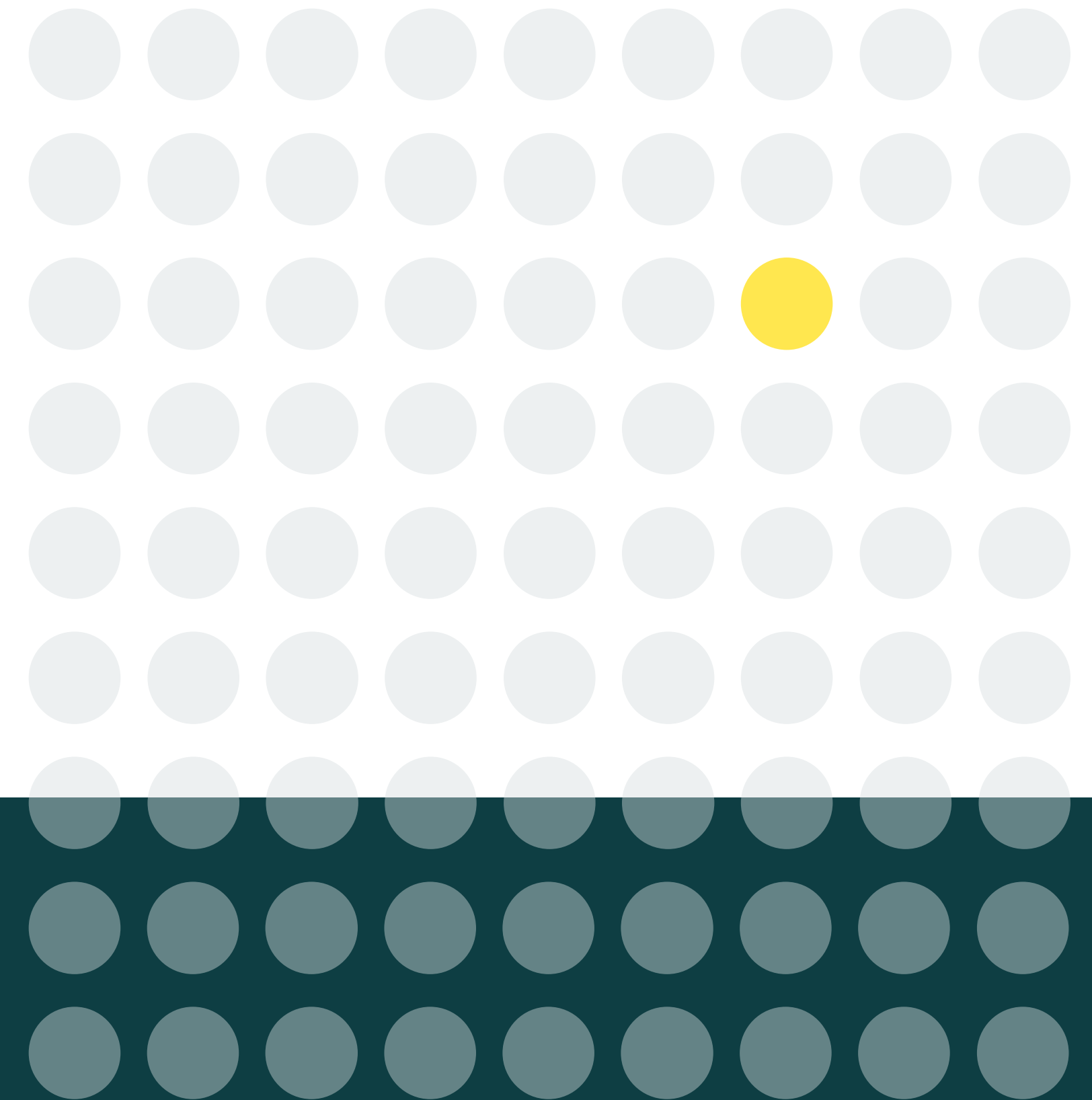
Certn Lime #64D88A	Certn Yellow #FFE750
R 100 B 216 G 138	R 254 B 231 G 79
C 56% M 0% Y 64% K 0%	C 2% M 4% Y 81% K 0%

Backgrounds

Certn Platinum #EDF0F1	Certn Slate #568A8F	Certn Midnight #1D1E21
R 237 B 240 G 241	R 86 B 138 G 143	R 29 B 30 G 33
C 6% M 3% Y 3% K 0%	C 69% M 33% Y 40% K 4%	C 74% M 68% Y 62% K 74%

Icons





To learn more visit: certn.co

Please contact media@certn.co for questions, comments, and quotes.

