



Media Kit

The **world's easiest**
background checks



Certn Fast Facts

Certn stands for something **bigger than background screening**. We're creating a world where you don't have to settle and can hire anyone, anywhere.

Trusted by 20,000 teams and the world's biggest brands, Certn has the world's easiest background checks that integrate with where you work for seamless screening. Certn clients reduce their time-to-hire by up to 80% and cut hiring costs by up to 30%.

Named Deloitte Canada's 10th-fastest growing company on the Technology Fast 50™ and ranked 78th on Deloitte's North American Technology Fast 500™, Certn is revolutionizing background screening with the easiest-to-use platform, 24/7 support, and fast and compliant results from global sources.

Founded in 2016, Certn helps businesses hire faster and manage risk, all while delivering user experiences that help them stand out.

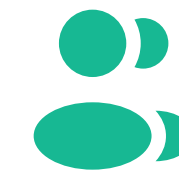
Company Facts



>1.6M Checks
Annually



Offices in **Canada, Australia,** and the **United Kingdom**



>400 staff
across 13
countries



SOC 2-, SOC 3-
& ISO-Certified



> 3,100 five-star
reviews on G2.,
Capterra, and
ProductReview

★ Awards & Recognition



Canada's Top Growing
Companies, 2023, 2021



LinkedIn Top Start-
Up, 2022



Deloitte Fast 50™ & Fast 500™,
2023, 2022

Users

Trusted by 20,000 teams including brands like: WestJet, Deloitte, Shopify, and Tesla.

Funding & Growth Timeline



2021

Series A
US\$43M



2022

Series B
US\$80M



2022

Certn Acquires Credence Background
Screening and InterCheck



2023

Certn Acquires
Trustmatic

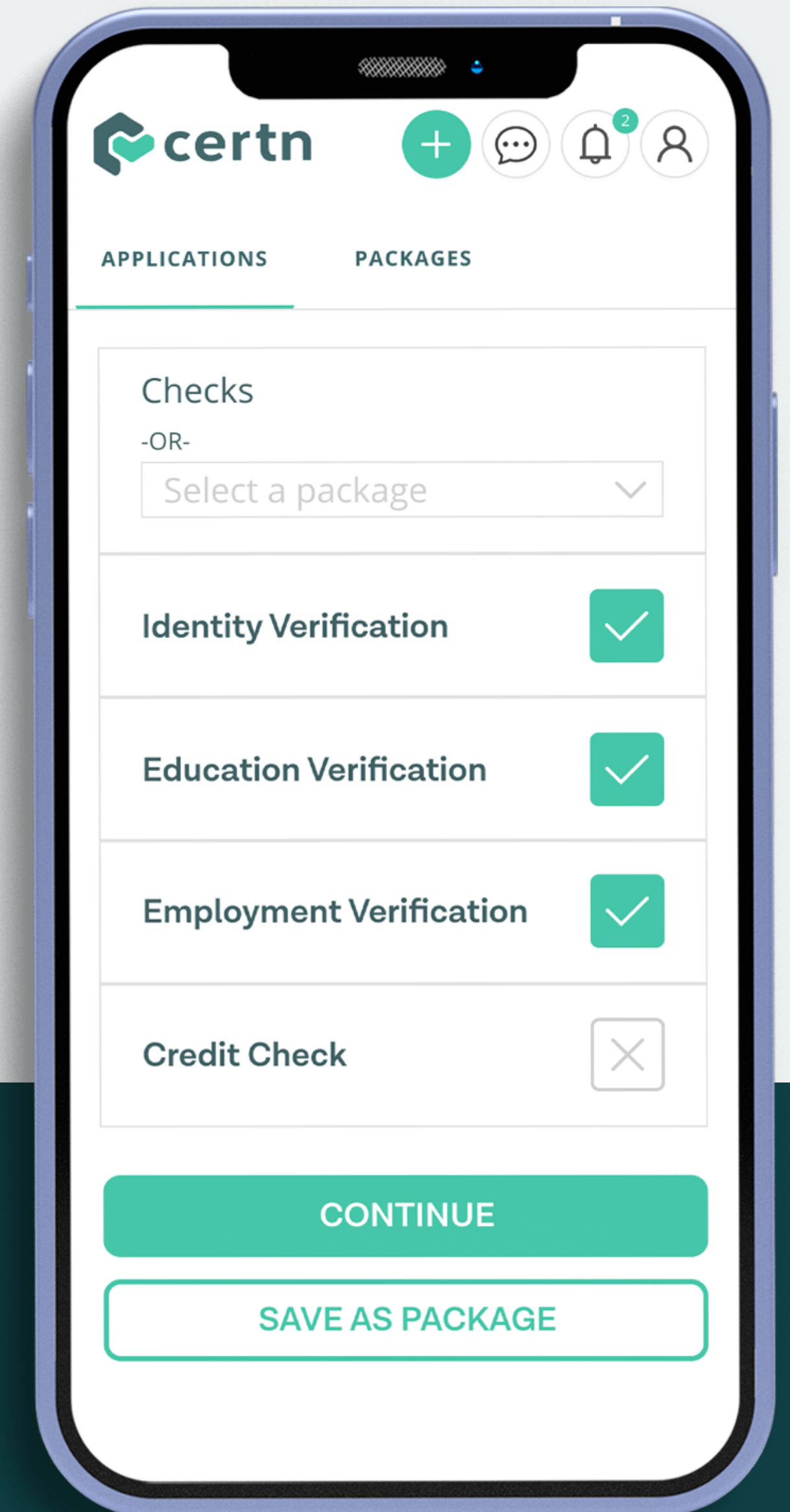
#1-Rated Easiest to Use

Products & Services

<u>Criminal Record Checks</u> <div></div>	<div>✓</div>	<u>Employment Verification</u> <div></div>	<div>✓</div>
<u>Identity Verification</u> <div></div>	<div>✓</div>	<u>Education Verification</u> <div></div>	<div>✓</div>
<u>Credit Check</u> <div></div>	<div>✓</div>	<u>Credential Verification</u> <div></div>	<div>✓</div>
<u>Social Media Screening</u> <div></div>	<div>✓</div>	<u>Reference Checks</u> <div></div>	<div>✓</div>

How it works:

- 1** Select the check you want to run from the global menu or your saved "Packages"
- 2** Click "Send" to issue a request and invite someone to start screening
- 3** The person receives an email or text with a secure link — they consent, scan their ID, and take a selfie



Story of Certn

Andrew McLeod, Evan Dalton, and Owen Madrick came up with Certn in 2016. By 2018, Certn had launched its first product — a tenant background screening product for landlords and property managers.

One year later in 2019, Certn started offering online criminal records checks for employers and others.

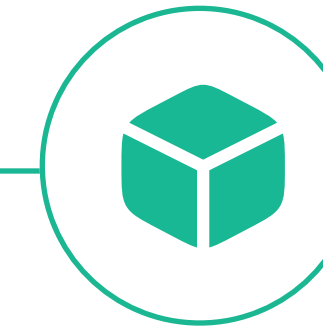


The Certn name is rooted in our **commitment to building trust**. At the centre of our hexagon logo, which represents Certn's secure technology, sits a heart to symbolize that people and clients are at the core. The mark is mathematically crafted to reflect the precision of the work we do.



2016

The idea for Certn is born!



2018

Tenant screening for landlords and property managers is available



2019

Online criminal record checks are available too



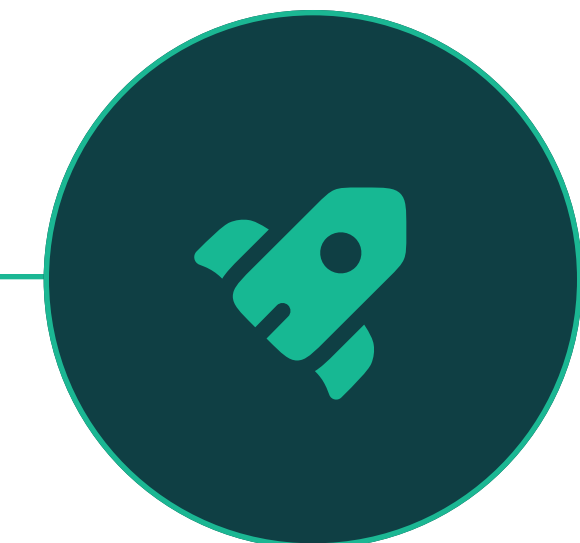
2021

\$43M in Series A funding to expand the types of online checks



2022

Certn acquires Credence Background Screening & InterCheck. \$80M in Series B funding to scale globally.



2023

Certn acquires Trustmatic

Brand Guidelines

Logo



Typography

Primary

Poppins

Aa Bb Cc Dd Ee Ff Gg
1 2 3 4 5 6 7 8 9 0

Secondary

Playfair Display

Aa Bb Cc Dd Ee Ff Gg
1 2 3 4 5 6 7 8 9 0

Graphic Assets



Colour

Primary

Certn Aqua #1BB793	Certn Moss #0F3F44	Brilliant White #FFFFFF
R 26 B 183 G 147	R 15 B 63 G 68	R 255 B 255 G 255
C 75% M 0% Y 56% K 0%	C 91% M 58% Y 58% K 47%	C 0% M 0% Y 0% K 0%

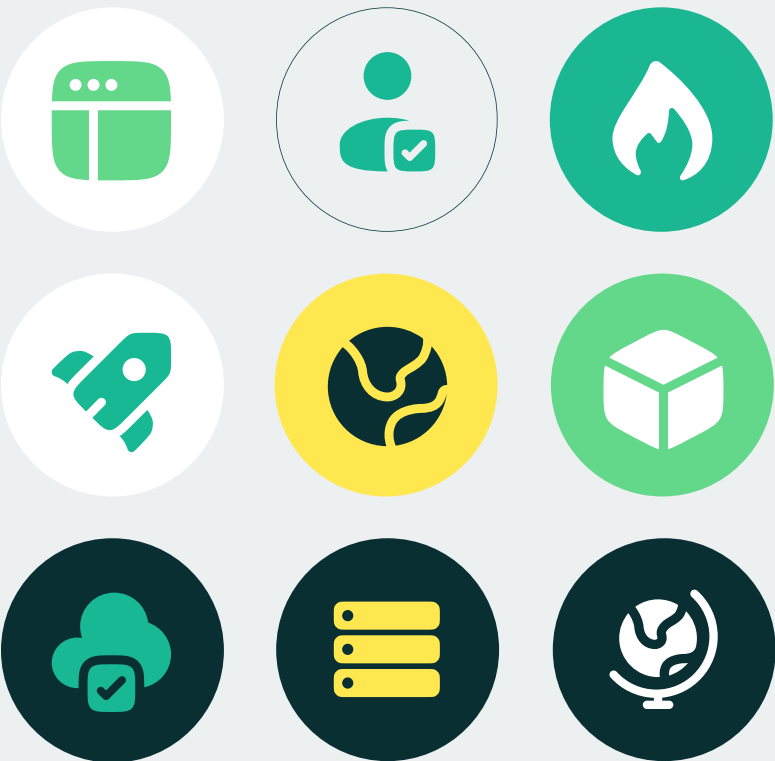
Accents

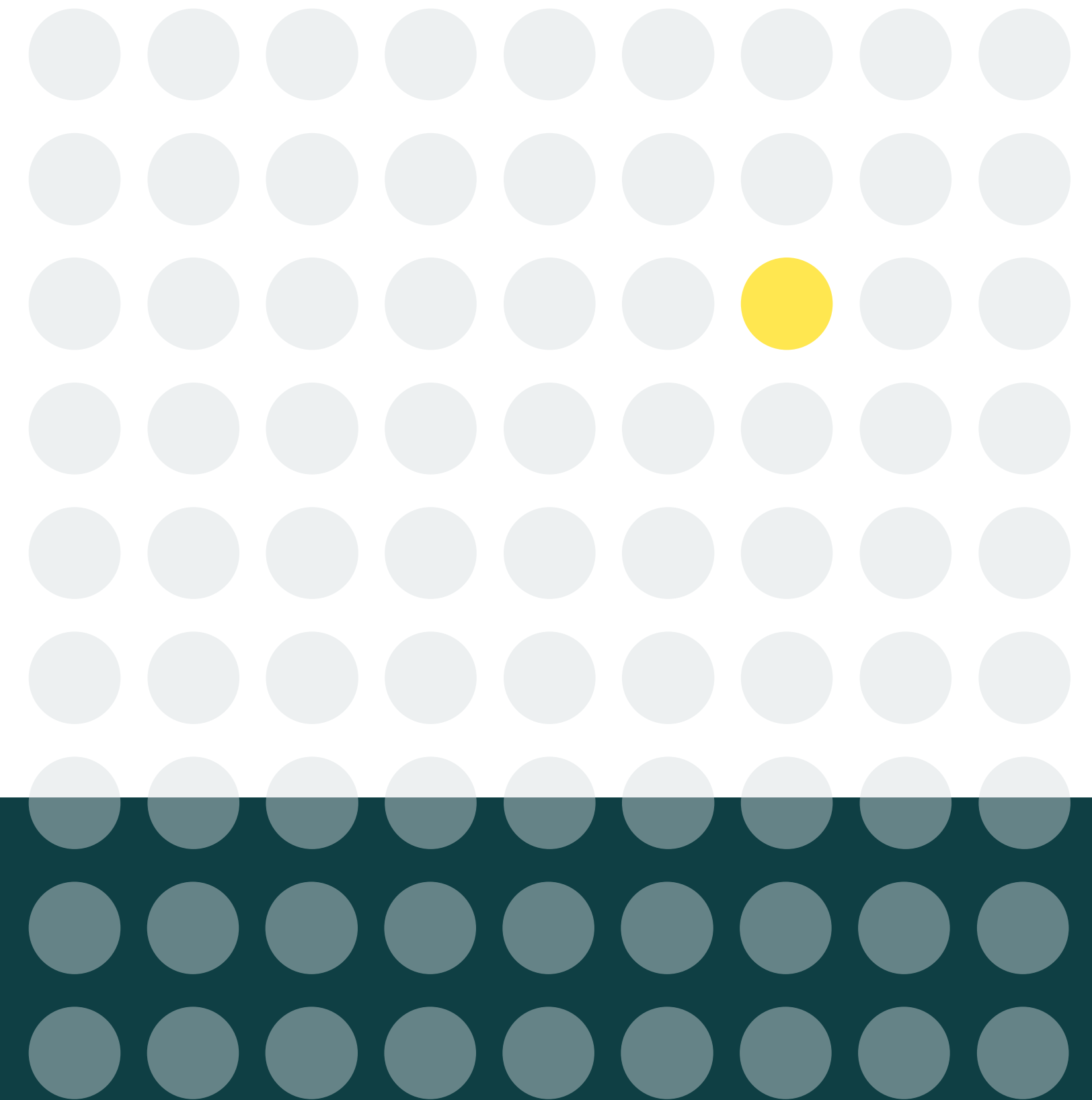
Certn Lime #64D88A	Certn Yellow #FFE750
R 100 B 216 G 138	R 254 B 231 G 79
C 56% M 0% Y 64% K 0%	C 2% M 4% Y 81% K 0%

Backgrounds

Certn Platinum #EDF0F1	Certn Slate #568A8F	Certn Midnight #1D1E21
R 237 B 240 G 241	R 86 B 138 G 143	R 29 B 30 G 33
C 6% M 3% Y 3% K 0%	C 69% M 33% Y 40% K 4%	C 74% M 68% Y 62% K 74%

Icons





To learn more visit: certn.co

Please contact media@certn.co for questions, comments, and quotes.

