

Rent With Advent:

Tenant Screening and Secure Property Rentals with Certn



Established:

2006



Office Location:

Vancouver, CA

Advent Real Estate Services provides complete rental property management and tenant placement services for owners of unfurnished, furnished, luxury, and affordable rental properties throughout the lower mainland of British Columbia.

We spoke with Andrea Farina, Co-owner and Operations Manager of Rent with Advent, to learn how Certn helps Advent be more **efficient**, **secure**, and **compliant**.

The background of the slide is a photograph of a modern, multi-story apartment building with a mix of brick and light-colored siding. In the foreground, there is a large black sign with blue and red chevron graphics. The sign reads "RENT WITH ADVENT" and "ADVENT REAL ESTATE SERVICES".

Credit Checks, ID Verifications, and More

Advent rents properties that range from \$800 – \$16,000 a month. When renting these properties, especially the luxury units, it's important for their team to know that prospective tenants are who they claim to be and have good credit.

"We are obviously restricted by laws and what we can and cannot do background checks on," says Andrea Farina, emphasizing just how important fairness and compliance are to Advent, **"...we need to ensure that who we are placing in our suites will take care of them, they are responsible, financially responsible and they are who they say they are."**

The Decision to Trust Certn's Background Screening

When Advent decided to use Certn for its background screening, it was a big step for the company. **"Although some companies were introducing the product, there wasn't anything out there like Certn at that time,"** Andrea Farina recalls.

Before using Certn's background checks and screening tools, Advent was checking everything manually. Now, Advent has seen a change in the following areas of its operations:

Efficient: Advent can do its due diligence in a more streamlined way and get more information on its tenants. "Now with Certn, we get a better reading of the client, such as their social media."

Secure: Certn helps Advent maintain privacy without the hassle. "It took away the responsibility for privacy for us..." says Andrea Farina, emphasizing that, "We were keen to jump on with Certn."

Compliant: It's easy and contributes to peace of mind, "It is so simple and easy. You don't have to monitor it [...]. We know everything is legit and easy to use."

Bonus: "Certn also helped make processes a little more eco-friendly. "[We're a] Paper-heavy business, unfortunately. Certn helps with that..."

What's it Like to Work With Certn?

For Andrea Farina and her team, working with Certn is a wonderful experience.

Our caring and friendly customer support team is invested in their success.



They are family to us. Just like our staff... I am social with Elle at Certn, and it is casual for us to chat.



"There has always been efficient and open communication with the Certn Team...they find solutions to problems promptly."



Andrea Farina, Co-owner of Rent with Advent