

How **Traction Guest's** high quality employees help keep workforces safe and secure.



Employees:

85 and growing



Office Locations:

Vancouver, Seattle



Traction Guest's Workforce Security Platform provides the most advanced enterprise visitor management system (VMS) along with other health & safety controls, to help global organizations demonstrably enforce safety and security procedures.



Defining the workplace 'visitor' experience during changing times.

Before the global COVID-19 pandemic and the shift to remote work, the original definition of a visitor was non-employees who came in and out of offices and facilities.

Now, Traction Guest has broadened this visitor category to include anyone entering and exiting this space - including employees. This change in definition helps Traction Guest build more features and products to bring peace of mind to their clients and facilitate a safe return to the workplace.

Building trust with clients, by having quality employees.

As Traction Guest's workforce security platform handles sensitive data and information, security, risk management, and trust are important.

\$3.8M

Average cost of a data breach

\$1.4M

Average cost of lost trust

50%

Breaches caused by human error

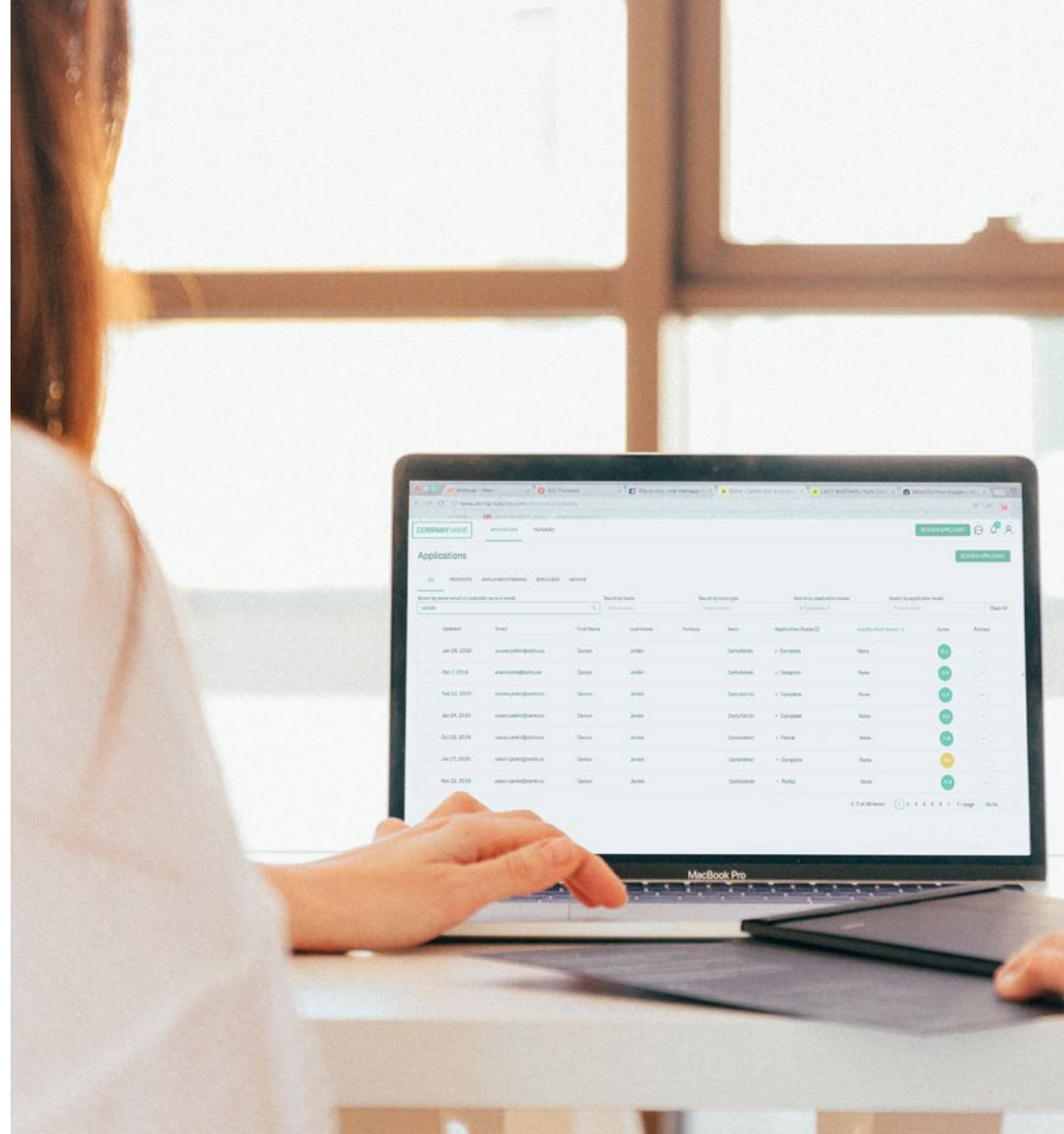
"Our customers have high standards of trust and risk management. They trust our company and employees to handle sensitive information in a compliant, secure manner - especially customers in highly regulated industries. We share our customers' same high standards and make sure that we are doing our due diligence with our employees."

- Angie Ng, Director, People & Culture.

For more info on the cost of data breaches, head to IBM's [Cost of Data Breach Study](#)

A few simple clicks and one link - speedy screening experience for both recruiter and candidate.

As companies resume hiring and on-premise visits in 2021 and beyond, Traction Guest will continue screening for trustworthy candidates to continue supporting these customers. In today's strong talent market, hiring decisions need to be made quickly based on accurate data.



"I've really enjoyed how quickly information and verification of credentials have come back to us."

- Angie Ng, Director, People & Culture.



With our proprietary all-in-one platform, the Traction Guest team has found it easy to send screening requests, track progress, and make decisions quickly. Certn has helped the Traction Guest people & culture team screen hires across Canada, the US, and Ireland quickly and intuitively - without the need for relying on manual processes or customer support.

Certn also provides a comprehensive onboarding experience for all enterprise customers, with dedicated customer success managers to support the platform set-up and answer questions along the way.