

# ATB Financial: Safe, reliable financial services from trusted employees.



## Employees:

5000+



## Number of Clients:

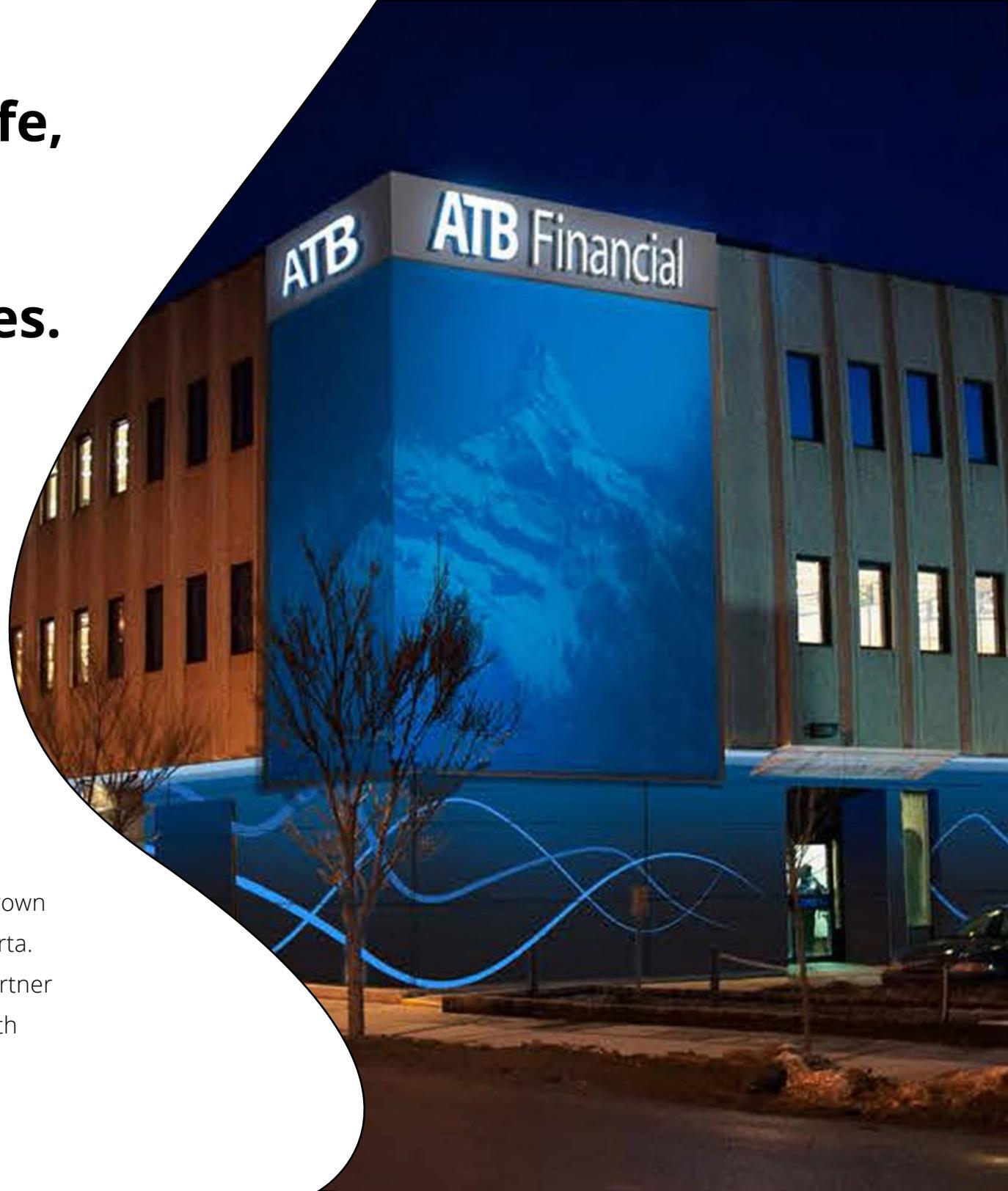
770,000+



## Head Office Location:

Edmonton, CA.

ATB financial is a financial institution and Crown Corporation owned by the province of Alberta. We asked Luke Giblin, Talent Acquisition Partner at ATB Financial, about ATB's experience with Certn so far.



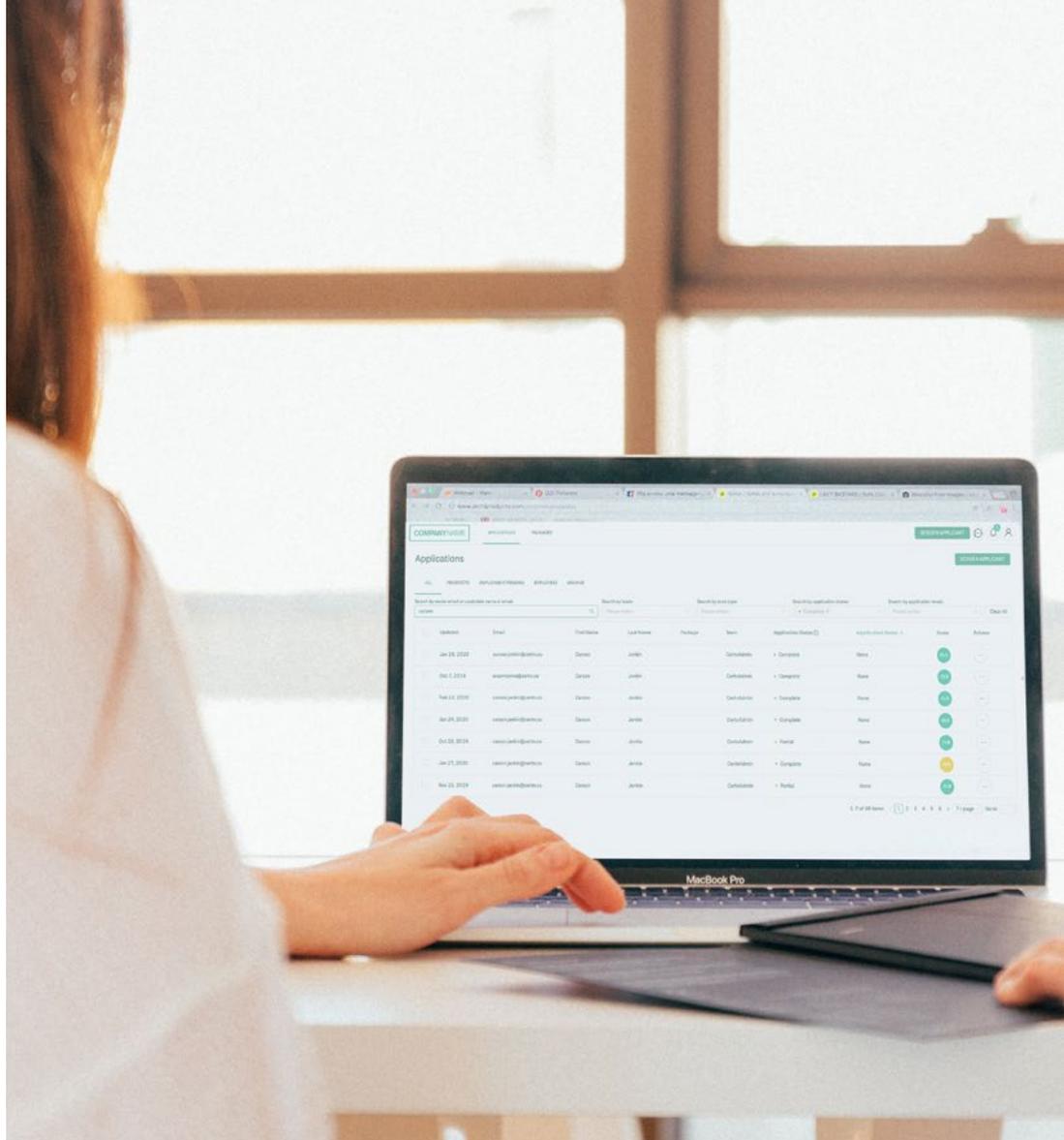


## Before background screening with Certn.

ATB had switched over to a new ATS system, Workable. They looked at every facet of the people they hired. ATB had a recruiting software to screen candidates through a video software, google suite business, and google meets for interviews. They had done their background screening through another company for 4-5 years before Certn.

## Finding out about Certn

Even though Certn was recommended through Workable, ATB still has a proposal process. ATB had to go through a number of vendors before choosing one and Certn's proposal was the vendor ATB decided to go with. ATB uses Certn for full time, part time, contract and student hires.



"The Certn training is very intuitive for ATB and I think someone who has never used a system before can figure it out on their own."

-Luke Giblin, Talent Acquisition Partner at ATB Financial

## The efficiencies of working with Certn and Workable.

Their background check process is more than 3x faster with Certn. Before Certn, it would take 3-4 business days and now if the candidate is available to provide the information right away, ATB has enough information to move through the process within an hour or two.

**Businesses who have switched to Certn reduced hiring time by**



**80%**

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-Luke Giblin, Talent Acquisition Partner at ATB Financial



## Benefits of Certn

Luke loves when he receives an email with an update from Certn letting him know that his candidates have consented to completing the check. This helps both Luke and his team know what stage the check is at and also lets him know once it's complete. The chat function that Certn offers has also been helpful for Luke. If he doesn't receive a response right away from the team, he always receives a follow up email, even when he exits out of Certn's platform.

**"It's night and day compared to what we had before in terms of the efficiency and speed"**

-Luke Giblin, Talent Aquisition Partner at  
ATB Financial